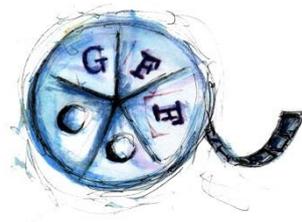


MANIFESTO

GFF

LONDON, 2016

The GFF was born out of the passion we share for Galician culture and also for the power that creators hold. It is also the fruit of our shared interest in bringing to bear a new concept within the cultural industry. With this idea in mind, here we present the GFF MANIFESTO. This manifesto includes the mission that defines our work, our vision for its future and the values according to which we organize ourselves and work.



MISSION

Cinema. The GFF is a platform for the audiovisual exhibition of Galician cinema in London, understanding Galician cinema as that which is realized by creators living in Galicia and those that live further afield. In this way, it fills some of the lacks in the distribution, export and institutional support given to our cinema. We want to reach a wide range of audiences, including the Galician community, making the particularities of our own cinema part of global audiovisual culture.

Creation. The GFF is a meeting point for Galician creators who live in London and work in any kind of artistic discipline. It is somewhere that they can create synergies and give support to other kinds of cultural projects, paying particular attention to giving greater visibility to new proposals from emerging artists who live outside Galicia.

Identity. The GFF works to widen and renew the collective identity of what is called the 'exterior Galicia'. It is a cultural bridge between England, Galicia and the rest of the world, working from its base in the multicultural and avant-garde power of London. We affirm that we are part of the Galician community in the UK and we intend to work with other initiatives and projects that are born in our diaspora.

Play. The GFF is a ludic and creative platform that is open and interdisciplinary. Within the GFF, each of us can develop our own individual creativity as well as our collective identity. The GFF is always open to being creative and building networks with similar projects and other cultures that share our values.

VISION

GFF-FESTIVAL. We aspire for our cultural work to have a stable structure and we want its cultural event to be a showcase festival of Galician cinema. The GFF also intends to be a platform that promotes events born out of other artistic disciplines and builds dialogues with similar projects.

GFF-NETWORKING. In the same way, we will function as a networking tool and a distribution tool for all Galician creators in the diaspora. In the case of Galician cinema, the GFF will organize meetings in London between cinematographers from Galicia and agents from the cinematographic industry in the UK. It will be able to function as the *Galician Film Commission*, advising English producers that are interested in filming in Galicia.

GFF-FORUM. Another objective of the GFF is to become an international forum for Galician cinematographers and other cinematographic groups. Cinema will be one of the main objects it reflects upon and it will also look at its relationship with society as a tool for change.

GFF-GLOCAL. The GFF is based in London but it has a geographical vocation that is global, mobile and itinerant. In the future, the GFF's activities will be carried out whether all or some of its members are present, in a specific place or in several in a coordinated fashion.

VALUES

ORGANISATION. We are an open, horizontal, democratic and transparent organization with an assembly structure. We are committed to teamwork and to co-responsibility in our successes and mistakes. We believe in social transformation as the ultimate objective of culture.

IDENTITY. We are committed to the promotion of our culture throughout the world, to its minority but emerging situation and particularly to the normalization of the use of the Galician language in the world, further afield than Galicia. We are an international haven for our language. We are ambassadors for our

language and because of this we adopt 3 organizational and artistic criteria that are crucial. We will maintain the use of Galician as a priority (see below).

EQUALITY AND GENDER. We have an inclusive philosophy and we work in line with the United Kingdom's 2010 Equality Act. We actively choose to support the visibility of gender, putting in place our own code of conduct that is divided into 4 organizational and artistic criteria (see below) that are crucial in helping to achieve a society with complete gender equality.

COLLABORATION. We do not only believe in the efficiency and division of work, but we also believe in learning through enjoyment and having fun while we work. We also share in the new philosophies behind shared economy and knowledge, in the common good, in generosity and in collaborative networks that are born as non-profit making organisations.

PROFESSIONALISM. Having said this, we also work to promote the normalization and the professionalization of the Galician audiovisual sector so we aspire to pay our team for their work and also pay people who collaborate as well as the creators with whom we work.

CRITERIA FOR CHOOSING FILMS FOR GFF GALAS:

- 1- Artistic quality.
- 2- Accessibility. Ceding or not of the copy.
- 3- Gender. Presence of women in the team (direction, production, etc.).
- 4- Language. Use of Galician.
- 5- Theme. Related to Galicia in wide terms.
- 6- Reach. (those with small/medium reach are better).
- 7- Creator in diaspora (minimum of one per gala).

COMMITMENT TO GENDER VISIBILITY:

- 1- In the selection of films (2-3), there will always be a minimum of one film directed by a woman or produced by a team that is female in the majority.
- 2- In the presentation of the gala, there will always be (as long as it is possible) at least one woman presenting. In the same way, we will look for gender equality in the people invited to the debate after the films, the Q & A.
- 3- The GFF promises to have as many women as possible within its internal organization in positions of responsibility or coordinating specific areas, with particular attention to the visibility of the GFF in the media.
- 4- The GFF will also promote a non-sexist use of language.

COMMITMENT TO LANGUAGE:

- 1- The presence of Galician in a film will be a highly valued criteria when choosing proposals for each gala.
- 2- The team will use Galician in meetings, documents and internal communications, whether written or oral, and it will be the primary and preferred vehicular language in external communications with the media, the public and collaborators etc.
- 3- London is the most polyglot city on the planet and the GFF wants to contribute to this, conducting its galas as much as possible in English and Galician. It will always have (as long as it is possible) a Galician interpreter for all those who do not speak Galician.